IBM 000-M98

IBM Unica NetInsight Technical Mastery Test v1
Version: 4.0



QUESTION NO: 1

If a report has more than one dimension, you can change the order that the dimensions display in the data area by doing which of the following?

- A. Change the dimension to a metric.
- **B.** Click and drag the dimension column header to a new position.
- C. Delete the dimension and redefine it.
- **D.** The display order cannot be changed.

Answer: B Explanation:

QUESTION NO: 2

Auto-updating means which of the following?

- A. A report is updated every time a profile is updated.
- **B.** IBM Unica NetInsight software is updated automatically.
- **C.** A process that applies only to standard reports, not custom reports.
- **D.** Profile data is removed and replaced with updated data.

Answer: A Explanation:

QUESTION NO: 3

If you want to know how recently and frequently visitors have triggered events on your site, you would use which type of report?

- A. Event Analysis report
- B. Page Visit report
- C. Trend report
- D. Trigger report

Answer: A Explanation: