



Selling HP Document Solutions

Version: 6.0

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Question No: 1

What are the benefits of an HP document solution sale to both you and your customer?

- A. increased sales of MFPs and greater customer satisfaction
- **B.** increased sales of printers and a great deal for the customer
- **C.** higher revenue and sales margins, and the opportunity to change the customer's work methods to increase efficiency and reduce costs
- **D.** higher sales volume and overheads, and the opportunity to change the customer's work methods to increase head count and reduce costs

Answer: C

Question No: 2

What can IT departments provide to justify spending on new projects?

- A. ROI analysis
- B. SAP analysis
- C. ERP analysis
- **D.** ROA analysis

Answer: A

Question No: 3

What do IT departments need to do to gain support for new projects?

- A. ensure the project comes in on budget
- **B.** satisfy the issues of implementation, roll out, and support
- **C.** satisfy the issues raised by finance and purchasing departments
- **D.** ensure the project meets overall business strategy and identify the beneficiaries

Answer: D

Question No: 4