



Selling HP Enterprise Networking Solutions

Version: 7.0

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Question No: 1

Which three adjectives describe networks built on HP FlexNetwork solutions? (Select three.)

- A. Proprietary
- **B.** Complex
- C. Open
- D. Agile
- E. Rigid
- F. Scalable

Answer: C,D,F

Reference:http://h17007.www1.hp.com/us/en/solutions/flexnetwork/index.aspx(benefits of HP flexnetwork architecture)

Question No: 2

How many users comprise a large enterprise network?

- **A.** 500 or more
- **B.** 1,000 or more
- **C.** 5,000 or more
- **D.** 10,000 or more

Answer: B

Question No: 3

In 2011, nearly \$9 billion in Cisco networking equipment was approaching end of life or service. Which statement is true of customers with this aging Cisco hardware in their infrastructure?

- **A.** In this economy, very few customers are looking to upgrade their networks despite the fact that their aging Cisco infrastructure lacks both agility and scalability.
- **B.** The majority of these Cisco customers have already purchased new Cisco products or products from competing vendors. There is still an opportunity here to sell these customers



on HP FlexNetwork solutions, but the timing is not ideal.

- **C.** These Cisco customers know that upgrading to new Cisco equipment from legacy Cisco equipment is always going to be easier than switching to a new vendor for network infrastructure services. You will need to give them very good reasons to introduce HP into their infrastructure.
- **D.** Now is a great time to introduce these Cisco customers to HP FlexNetwork solutions. Because they will need to upgrade soon, they may already be considering introducing a replacement or secondary networking vendor into their infrastructure.

Answer: D

Reference:http://www.networkworld.com/news/2011/080111-hp-catalyst-program.html

Question No: 4

HP Dynamic VPN (DVPN) is supported on which HP FlexNetwork product series? (Select two.)

- A. HP MSR Router Series
- B. HP 3800 Router Series
- C. HP 5400 Router Series
- D. HP 6600 Switch Series
- E. HP 8800 zl Switch Series

Answer: A,D

Reference:http://h17007.www1.hp.com/tw/en/solutions/technology/dvpn/index.aspx(second paragraph)

Question No:5

Which HP technology enables enterprises to securely connect thousands of branch offices, campuses, and data centers with standards-based IPsec encryption while significantly reducing manual configuration of IPsec tunnels?

- A. HP Intelligent Management Center (IMC)
- **B.** HP Dynamic Virtual Private Network (DVPN)



- C. HP Advanced Services zl Module with VMware vSphere
- **D.** HP Intelligent Resilient Framework (IRF)

Answer: B

Reference:http://h20195.www2.hp.com/v2/GetPDF.aspx/4AA3-9066ENW.pdf(page 2)

Question No: 6

Which statements are true of the HP MSM720 Wireless Controller? (Select two.)

- **A.** It offers a premium package license option that includes Layer 3 mobility services and controller teaming support, providing network resiliency for smaller environments such as branch offices.
- **B.** It supports up to 10 APs, with a 10-AP upgrade option available for affordable scalability.
- **C.** It can support deployments of 40 APs, and up to 800 APs when controller teaming is deployed.
- **D.** Up to five MSM720s can be configured as a controller team.
- **E.** It provides comprehensive automated workflows that simplify the configuration of WLAN services.

Answer: B,E

Question No:7

A sales consultant has a lead with a bank, which needs a refresh for its networking solution at its branches. The bank has 30 branch offices, each of which needs to support between 10 and 50 users. The bank is interested in deploying a Voice over IP (VoIP) solution as part of the refresh.

What key benefit does an HP FlexBranch solution provide for this customer's VoIP needs?

- **A.** The high throughput of HP devices provides the high bandwidth required by VoIP phones.
- **B.** Best-in-industry efficiency in HP switches offsets the high energy demands of VoIP phones.
- **C.** An integrated VoIP accelerator integrated in a router at the network core improves performance.



D. Support for LLDP-MED simplifies deployment and management of VoIP phones.

Answer: B

Question No:8

When sales consultants pursue a lead, they should check the most current HP FlexNetwork sales guides to evaluate whether an HP solution is a good fit. What should the consultants do if they match a customer lead to a characteristic in the grey zone of the green zone/red zone qualification table?

- **A.** Reject the lead.
- **B.** Evaluate carefully whether the HP solution can meet the customer's need.
- **C.** Contact the HP design solution center to determine whether the HP solution can meet the need.
- **D.** Refer all grey-zone leads to HP Financial Services.

Answer: B

Question No:9

A sales professional has four leads for selling HP FlexBranch solutions. Based on the HP FlexBranch green zone/red zone qualification table shown here, the professional should consult HP Technology Services before pursuing which lead?

	PURSUE	CAUTION	CONSULT TS
Verticals	Education, State/Local Government, Retail, Banking, Manufacturing, Healthcare	Telco/Branch CPE* National/Federal certs (FIPS/CC)	Mining/Energy
Applications	UC/VoIP Survivability, Local DNS/DHCP/Print Server, Security, Point of Purchase	Large-scale Video Surveillance (extremely large multicast streams) Proprietary/Non-standard	
IT Initiative	DC Consolidation, Branch Consolidation, UC/VoIP roll-out, WAN Refresh	UC/VoIP expansion w/Cisco ISR incumbent	Residential Broadband
Cloud dependence	Highly dependent on Private or Hybrid Public/Private Cloud	Most apps local in branch	No central apps needed
Environment	Indoor air conditioned	Very shallow closets	Outdoor/harsh
Unique features	Integrated Services, Green Infrastructure/EEE	Data Encryption/ MACSec	
IT org. structure	Centralized decisions and deployment		Autonomous/standalone

^{*} Sell-through/resell of HP switches/routers by service providers for provider-deployed & managed customer premise equipment – CPE – verify if we satisfy all the requirements