

IBM 00M-226

M226 IBM Smart Analytics Sales Mastery Test v1
Version: 4.0

QUESTION NO: 1

What is NOT one of the main ingredients of IBM Smart Analytics System?

- A. Masterdata management software
- B. Analytics software
- C. RDBMS or database software
- D. Hardware

Answer: A

Explanation:

QUESTION NO: 2

Which capability of IBM Smart Analytics System will be of the most interest to an IT customer in financial services?

- A. Increased performance on analytics software
- B. improved customer service and retention
- C. increased share of wallet
- D. increased campaign effectiveness

Answer: C

Reference:ftp://ftp.software.ibm.com/software//data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System_Banking_Finance.pdf(page 2, first paragraph)

QUESTION NO: 3

Which offering from Oracle competes most directly with IBM Smart Analytics System?

- A. 11g Enterprise Edition
- B. Optimized Warehouses
- C. Exadata
- D. Real Application Clusters

Answer: C

Reference:<ftp://public.dhe.ibm.com/common/ssi/ecm/en/oil03026usen/OIL03026USEN.PDF>(page 2)