

# Cisco

## Exam 840-423

### Executing Cisco Advanced Business Value Analysis

Version: 6.0

[ Total Questions: 60 ]

**Topic break down**

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**Topic 1, Prepare for Requirements Gat****Question No : 1 - (Topic 1)**

Which information is the most important to know early in a business requirements project?

- A. the customer's go-to-market approach for generating revenue
- B. competitor prices
- C. the organizational structure
- D. the company's budget for marketing products planned for two years in the future

**Answer: A**

**Topic 2, Capture Requirements****Question No : 2 - (Topic 2)**

Which statement about discovery meetings for larger scope projects is true?

- A. Discovery should be performed to a lower level of detail than for smaller projects.
- B. Planning for discovery activities may take more effort, but this step is essential.
- C. The project team should be staffed with more subcontractors to keep the costs down.
- D. Request that the customer captures a baseline of needs in advance of your work.

**Answer: B**

**Question No : 3 - (Topic 2)**

Which statement about how Business Model Canvas diagrams are a useful tool is true?

- A. They depict the operating procedures for system management.
- B. They establish a consensus view among customer executives about the organization strategy and major processes.
- C. They decompose the processes for a single department.
- D. They identify the bottlenecks within a customer service process.

**Answer: B**

**Question No : 4 - (Topic 2)**

Which option is a way to validate that you have established credibility with a business executive?

- A. Ask an IT stakeholder to inquire with the executive on your behalf.
- B. Brainstorm with the internal team to get feedback from peers.
- C. Ask the executive whether you could join a future staff meeting and present for 15 minutes.
- D. Offer to show the executive a demonstration of the latest security software.

**Answer: C**

**Question No : 5 - (Topic 2)**

Which action is the recommended way to establish trusted-advisor credibility with a senior business executive?

- A. Ask open-ended questions about the organization's priorities and goals.
- B. Ask questions about the IT organization's track record for problem resolution.
- C. Provide an overview of your sales team's reporting structure and metrics.
- D. Ask detailed questions about the process to acquire cloud computing solutions.

**Answer: A**

**Question No : 6 - (Topic 2)**

Which statement about why stakeholder analysis for a large initiative can be challenging is true?

- A. A higher level of politics and uncertainty typically exists with larger initiatives.
- B. The IT department most likely has a higher level of influence as compared to other projects.
- C. The stakeholder analysis 2x2 framework -- interest vs. power -- only works for small scope projects.
- D. It is necessary to assess 90% or more of the stakeholders for an effort.

**Answer: A**

**Topic 3, Define Architecture Concepts**

**Question No : 7 - (Topic 3)**