Adobe

Exam 9A0-279

Adobe SiteCatalyst Processing Rules Test

Version: 7.0

[Total Questions: 30]

Question No : 1

On which types of server calls do processing rules run?

A. All types of primary server calls, but no secondary server calls
B. Page views, link clicks (custom, download and exit), and video server calls
C. Page views and link clicks, but not video server calls
D. Page views only

Answer: B
Reference:

http://webanalyticstv.com/sitecatalyst-15-processing-rules/

Question No : 2

Consider the processing rule shown in the image. Data is sent to this report suite via a JavaScript file that contains the getQueryParam plugin. The plugin is configured to populate campaign with the cid query string parameter. No other processing or VISTA rules are running on this report suite.

Given the following page URL: http://example.com/index.html?cid=adl001 What is the value of campaign, after the processing rule has run?

A. [no value]
B. cpid
C. cid
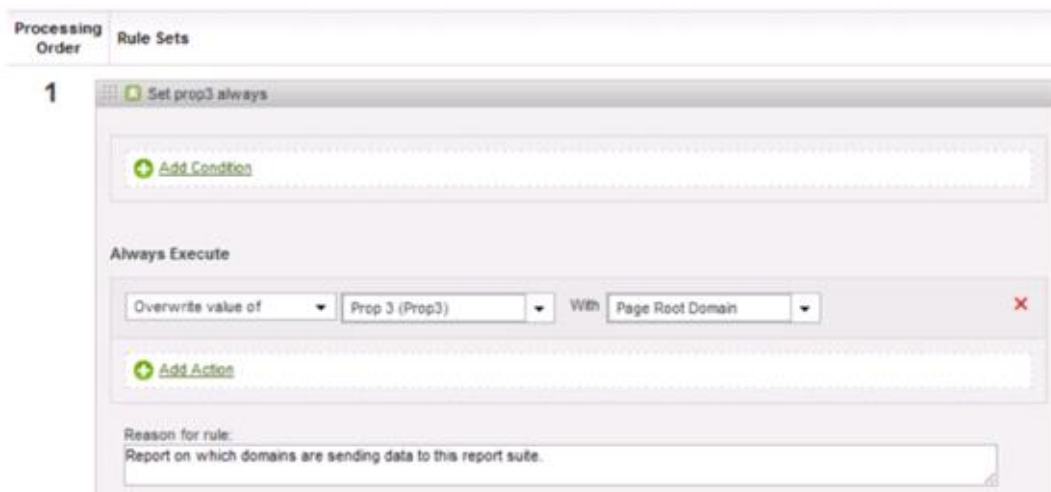

D. ad1001

Answer: A

Question No : 3

Which statement best describes the relationship between VISTA rules and processing rules?

A. If processing rules change the value of a variable, VISTA will use the altered value of the variable, NOT the original.
B. VISTA ignores any changes made by processing rules
C. If a processing rule deletes the value of a variable, VISTA rules will still use the original value.
D. VISTA rules run before processing rules, and therefore may affect processing rules.

Answer: B

Question No : 4