



HP Imaging and Printing Assessment and Design

Version: 6.1

[Total Questions: 61]



Question No:1

What are the four steps in the Assessment Methodologies & Measures Overview?

- A. Search, Assess, Sell, Service
- B. Qualify, Assess, Analyze, Design
- C. Interview, Discover, Define, Design
- D. Qualify, Assess, Discover, Design

Answer: A

Question No: 2

Which elements are correctly paired with their respective steps in the flow as provided in the Assessment Methodologies & Measures Overview? (Select two.)

- A. Assess Company Tour
- B. Assess Discovery & Design
- C. Analyze Managed Environment Assessment
- **D.** Design Business Case
- E. Analyze Business Case

Answer: A,B

Question No: 3

Which statement is true about the "Elements of a Corporate Strategy"? (Select two.)

- **A.** The "objective" is the aspiration of an organization.
- **B.** The "mission" is the quantification or specification of a goal.
- **C.** The "goal" is the general statement of aim or purpose.
- **D.** The "strategy" is a long-term direction or measure.
- **E.** The "vision" is the overriding purpose

Answer: B,C

Question No: 4



Which elements are correctly paired with their respective steps in the flow as provided in the Assessment Methodologies & Measures Overview? (Select two.)

- A. Assess TCO Analysis
- B. Analyze Company Tour
- C. Analyze TCO Analysis
- D. Qualify Business Case
- E. Qualify Company Tour

Answer: A,B

Question No:5

You are on a company tour at customer's site and you notice that stacks of consumables are placed next to printing devices or in separate rooms. What are possible pain points/risks of this practice? (Select two.)

- A. risk of expiring/non-compatible consumables
- **B.** high storage costs
- C. lack of remote device management
- **D.** insufficient service level agreements

Answer: A,B

Question No: 6

What typically happens if an organization focuses on reducing cost-per-page (CPP)?

- A. The overall printing costs can be reduced.
- **B.** The TCO can increase.
- C. The total costs stay the same as other factors automatically increase
- **D.** The CPP cannot be reduced without reducing the TCO

Answer: A

Question No: 7 CORRECT TEXT



According to Gartner market research, what is the largest contributor (cost category) within the TCO approach?

- a. hardware including cost of financing
- b. supplies (toner/ink)
- c. service and maintenance
- d. IT operations

Answer: A

Question No:8

You are on a company tour at a customer's site and you notice that most of the devices are locally/PC-connected and low-end models. What are the possible impacts of this situation? (Select three.)

- A. Locally connected devices typically have more consumables to stock
- **B.** Document processes are impacted by printing to locally connected devices.
- **C.** Desktop/personal devices often have fewer features and minor performance.
- **D.** No central or remote printer management is possible.
- E. Personal/desktop printers generally have higher costs per page

Answer: C,D,E

Question No:9

Which statement is true about the "Elements of a Corporate Strategy"?

- **A.** The "objective" is the quantification or specification of a goal.
- **B.** The "mission" is the quantification or specification of a goal.
- **C.** The "goal" is the aspiration of an organization.
- **D.** The "strategy" is a general statement of aim or purpose

Answer: A