

# HP Exam HP2-B91

## **HP Imaging and Printing Supplies – Sales**

Version: 7.1

[ Total Questions: 50 ]



#### **Question No:1**

In which type of hardware does the majority of the current total supplies sell-out occur?

- A. most current workgroup printers from this year's line-up
- B. most current MFPs from this year's line-up
- C. older devices than the current line-up
- D. most current retail inkjet devices from this year's line-up

**Answer: A** 

### **Question No: 2**

What are primary factors in the explosion of digital content? (Select two.)

- A. faster print speeds
- B. analog to digital content
- C. better print quality
- **D.** mobility and the internet

Answer: B,D

#### **Question No: 3**

Which statement is correct about product life cycle of supplies?

- **A.** It is shorter than the printer's product lifecycle.
- **B.** It is the same as the printer's product lifecycle.
- **C.** It is significantly longer than the printer's product lifecycle.
- **D.** It is linked to the page coverage

**Answer: C** 

#### **Question No: 4**

What defines the total HP supplies sales?



- A. average printer age, number of users, yield per cartridge
- B. hardware market share, number of users, supplies market share
- C. HP installed base, usage, HP supplies market share
- D. market size, usage, aftermarket

**Answer: C** 

#### **Question No:5**

What is part of the HP system message?

- **A.** HP UX, All-in-One cartridges, HP FutureSmart
- B. photopaper, digital cameras, aftermarket
- C. supplies, hardware, media
- D. laptops, touchpads, servers, printers

**Answer: C** 

#### **Question No: 6**

What part of a laser cartridge is essential for the HP FastRes technology?

- A. cleaning blade
- B. photosensitive drum
- C. fuser
- **D.** open system design

**Answer: D** 

#### **Question No:7**

What helps compensate for known cartridge component wear?

- A. shake free cartridges
- **B.** electro-photographic adjustment with the smart chip
- C. HP All-In-One cartridge
- **D.** HP printer built-in alerts