



# **Selling HP BladeSystems**

Version: 6.2

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## **Question No: 1**

When the HP BladeSystem portfolio is described as a balanced architecture, what does that mean?

- **A.** It is a portfolio that leverages industry standards to deliver next generation blade servers.
- **B.** It is a portfolio that accommodates SMB and Enterprise customers across all industries.
- **C.** It is a portfolio that meets the varied needs of customers by optimizing and balancing key elements beyond processor performance including memory expansion and network/storage I/O.
- **D.** It is a portfolio that exceeds expectations and lifecycles as a result of best-in-class innovations.

**Answer: D** 

#### **Question No: 2**

Which innovative HP BladeSystem features deliver true energy manageability and savings? (Select three.)

- A. Uni-directional Link Detection
- B. HP Power Regulator
- C. Dual Flash Images
- D. Sea of Sensors
- E. Dynamic Power Saver
- F. HP Application Manager

Answer: B,D,E

## **Question No: 3**

What are the IT concerns of customers who fall within the SMB market space? (Select two.)

- A. supporting their business
- **B.** decentralizing their business
- C. stabilizing their business
- D. growing their business



## E. capitalizing their business

Answer: A,D,E

## **Question No: 4**

HP has been recognized by Gartner as a leader within the Gartner Magic Quadrant for Blades (Jan 2011). What does that recognition signify?

- **A.** HP is a leader in price.
- **B.** HP is a leader in market penetration.
- **C.** HP is a leader in its completeness of vision and ability to execute.
- **D.** HP is a leader in its vision for blades within the market.

**Answer: C** 

#### **Question No:5**

Customers that have invested in HP Converged Infrastructure are able to transform their data centers and accomplish which objective?

- A. introduce less demanding service level agreements
- B. reduce the number of IT projects
- C. drives business innovation and eliminate IT sprawl
- **D.** develop a social media strategy for competitive advantage

**Answer: C** 

## **Question No: 6**

Your customer wishes to migrate their business-critical applications away from outdated and proprietary architectures and benefit from standardized infrastructures.

Which BladeSystem offering should you discuss?

- A. Virtualization blades
- B. Mission-critical blades