



Selling HP Cloudsystem and Converged Infrastructure Solutions

Version: 7.0

[Total Questions: 65]



Question No:1

According to a research study conducted by IDC, it takes IT organizations more than 20 days to deploy a new application in a traditional environment. How long does deploying a converged infrastructure solution take?

- A. less than 5 days
- B. less than 10 days
- C. less than 15 days
- D. less than 20 days

Answer: A

Question No: 2

According to Gartner, what percentage of companies will be pursuing Private Cloud Strategies by 2014?

- **A.** 36%
- **B.** 56%
- **C.** 66%
- **D.** 78%

Answer: D

Reference:https://community.emc.com/servlet/JiveServlet/previewBody/16307-102-1-57749/Partner%20Facing%20VSPEX%20Deck.pdf(slide 6)

Question No: 3

What is a drawback of having a high number of legacy applications in rigid siloes on separate infrastructure islands?

- **A.** It is difficult for IT to perform system maintenance task with business users.
- **B.** It is difficult for IT to provide accurate assessments of the server and storagerequirements and manage software updates
- **C.** It is difficult for IT to maintain service level agreements and keep up with the speed of business.



D. It is difficult for IT to predict resource requirements on a three-year rolling plan.

Answer: B

Question No: 4

Your customer's IT department has too many applications, too much customization, and too much complexity. What adverse effect is this likely having on the company?

- **A.** It is difficult for the company to expand operations to other parts of the world.
- **B.** The company must invest too much of their budget in marketing and sales.
- **C.** There are too many constraints which affect hiring and training new employees.
- **D.** The customer's IT Department is constraining their company's business agility.

Answer: D

Question No:5

HP estimates that companies allocate approximately how much of their total resources to business operations, and how much to business innovation?

- A. 30% to operations, 70% to innovation
- **B.** 50% to operations, 50% to innovation
- C. 70% to operations, 30% to innovation
- **D.** 90% to operations, 10% to innovation

Answer: A

Reference: http://www.findwhitepapers.com/content17440(first paragraph, last sentence)

Question No: 6

Companies that are just starting to virtualize their IT environments are likely not ready to launch a private cloud. What steps should they take first?

A. Standardization and Consolidation



- B. Consolidation and Self-Provisioning
- C. Standardization and Optimization
- D. Optimization and Automation

Answer: C

Question No:7

What is the sales formula for Business Value?

- A. Benefit minus Fixed Cost = Value
- **B.** Benefit minus Overhead = Value
- C. Benefit minus Investment = Value
- **D.** Overhead minus Cost = Value

Answer: C

Question No:8

You have a customer whose company may not be ready for a full HP CloudSystem implementation. What are the recommended strategies for proposing a solution to this type of customer? (Select two.)

- **A.** Propose a CloudSystem solution that can be fully implemented and budgeted today and obtain Sales Management approval for a big discount to encourage the customer.
- **B.** Explain that the full CloudSystem solution must be implemented simultaneously to reap the full rewards and remain cost-effective, and then schedule a follow-up meeting in six months.
- **C.** Propose an HP VirtualSystem that can be fully implemented today, so that the customer can gain immediate benefits and transition to cloud later.
- **D.** Propose that the customer attends a Cloud Discovery Workshop so that HP Services can develop a pragmatic path for a Cloud solution for their company.

Answer: C,D

Question No:9

HP CloudSystem Enterprise lets your customers substantially increase organizational



agility, enabling them to rapidly respond to changing demands. What is one of the key benefits of this?

- **A.** They reduce the amount of network bandwidth needed to deploy new services.
- **B.** They gain the ability to scale and flex capacity in seconds, not hours, days or weeks.
- **C.** They gain the ability to virtualize existing environments and increase operations and administration efficiency.
- **D.** They are able to increase storage utilization and reduce the overall administration burden.

Answer: B

Question No: 10

According to an IDC research report, what is the biggest concern customers have about moving to a cloud infrastructure?

- A. cloud data security
- B. vendor lock-in
- C. performance and availability
- **D.** integration

Answer: A

Reference:http://blogs.idc.com/ie/?p=210

Question No: 11

Which HP solution allows customers to deploy turnkey private and public clouds with full cloud service automation?

- A. HP VirtualSystem
- B. HP BladeSystem
- C. HP AppSystem
- D. HP CloudSystem Enterprise

Answer: D

Reference:http://www.slideshare.net/HPenterprise/hp-cloud-computing-creating-cloud-