



Selling HP Personal Systems Hardware

Version: 7.0

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Question No:1

What is driving notebook and tablet sales in today's market?

- A. transaction selling
- B. light-weight, reliable, and highly secure devices, straight out of the box
- C. HP Care Pack Services
- **D.** that 84% of CIOs believe mobility will significantly improve customer interactions

Answer: B

Question No: 2

How can a sales professional identify a customer's pain points?

- A. Get them to log onto hppainpoint.com and answer a questionnaire
- **B.** Send them an HP Pain Point Fact Sheet (PPFS).
- **C.** Let the customer talk about their current business personal systems set up.
- **D.** Sell them the lowest-cost products and then check for further comments.

Answer: B

Question No: 3

What was the increase in teleworking from 2005 to 2012?

- A. 90%
- **B.** 50%
- **C.** 20%
- **D.** 80%

Answer: B

Question No: 4

How is the way we work driving notebook and tablet sales today?



- **A.** The change in workforce, workplace, and work styles drives the need for mobile solutions.
- **B.** When a company has a technology refresh, they will be looking at just tablet devices and nothing else.
- **C.** More companies are expecting their employees to work only in remote offices.
- **D.** Employees want to use tablet devices for work, and not desktop PCs anymore.

Answer: D

Question No:5

What are the advantages for the customer of having a thin client? (Select three.)

- A. full service package
- B. large SSD internal hard drives
- C. easy to manage
- **D.** greater graphics functionality than a desktop D enhanced security
- E. great mobility

Answer: C,D,E

Question No: 6

In order to collaborate, what is the first thing that the customer will need?

- A. a secure connection to HP BIOSphere
- B. HP Touchpoint manager
- C. HP Meeting room solution
- **D.** USB Type-C[™] connectivity

Answer: C

Question No:7

Which easy-to-carry one-handed mobile product should be recommended for executives and mobile professionals?