



Selling HP Storage Solutions

Version: 7.3

[Total Questions: 137]



Topic 1, Volume A

Question No : 1 - (Topic 1)

What is a business benefit to your customers of implementing the HP Converged Infrastructure?

- **A.** The IT department can provision servers and storage more quickly, which frees up time for other IT tasks.
- **B.** IT resources do not need to be involved in storage provisioning, which releases them for maintenance activities.
- **C.** Downtime can be reduced by over 50%, which improves user productivity.
- **D.** The time taken to launch new services is dramatically reduced, which improves time to revenue.

Answer: D

Question No : 2 - (Topic 1)

Which statements describe the benefits of the HP Converged Infrastructure? (Select two.)

- A. It uses common hardware to lower cost and makes it easier for customers to manage.
- **B.** It enables customers to allocate costs for storage, servers and networking usage.
- **C.** It is built to exist not only in an HP world, but in the heterogeneous world as well.
- **D.** It allows existing equipment in the data center to be consolidated by at least 75%.
- **E.** It provides a single operating system for all servers and storage devices.

Answer: A,C

Question No: 3 - (Topic 1)

On which storage environment are 3PAR, P4000, EVA, and P9500 focused?

- A. SAN
- B. NAS
- C. Dedicated
- D. Archive



Answer: A

Question No: 4 - (Topic 1)

Which HP Storage strategy helps customers achieve better storage utilization without incurring capital expenditures for additional storage capacity?

- A. application integration
- B. scale-out virtualization
- C. storage simplification
- **D.** platform convergence

Answer: B

Question No: 5 - (Topic 1)

Which customer storage requirement is addressed with HP Thin Provisioning, HP StoreOnce Deduplication, HP Smart Tiers, and HP Insight Control?

- A. application integration
- B. storage virtualization
- C. platform convergence
- D. storage optimization

Answer: D

Question No : 6 - (Topic 1)

The P4000's ability to rapidly clone virtual machines translates into which business benefit?

- A. improved backups
- B. reduced security concerns
- C. faster deployments of new applications
- **D.** reduced networking costs

Answer: C



Question No: 7 - (Topic 1)

When traditional storage does not meet server virtualization requirements, what are the resulting issues? (Select two)

- A. performance bottlenecks
- B. capacity constraints
- C. configuration problems
- **D.** availability issues
- E. file sharing security issues

Answer: A,D

Question No : 8 - (Topic 1)

HP Storage is best positioned to deliver the storage infrastructure of the future with the "4 S's". Identify the appropriate 4 S's.

- A. Self-Optimized, Smart, Secure, Scalable
- B. Self-Directed, Smart, Simple, Scalable
- C. Self-Optimized, Smart, Simple, Scalable
- D. Self-Optimized, Smart, Streamlined, Scalable

Answer: C

Question No: 9 - (Topic 1)

The P4000 is well known for its "all-inclusive feature set." Which features are included in that set? (Select two.)

- A. Storage Clustering
- B. Accelerated Deduplication
- C. Network RAID
- **D.** Fusion Manager
- E. Continuous Remote Replication

Answer: A,C



Question No: 10 - (Topic 1)

Which words best describe the 3PAR value proposition?

- A. Multi-tenant, Efficient, Autonomic
- B. Multi-tenant, Efficient, Adaptive
- C. Multi-tenant, Efficient, Automatic
- D. Multi-tenant, Efficient, Scalable

Answer: A

Question No: 11 - (Topic 1)

In a 2010 Enterprise Strategy Group survey, organizations were asked what the most important consideration was when evaluating a scale-out solution. Which category did nearly 60% of the respondents view as the most important?

- A. reduced cost of infrastructure
- **B.** reduced power and cooling requirements
- C. reduced data center floor space requirements
- D. reduced IT staff-related costs

Answer: A

Question No : 12 - (Topic 1)

What is a benefit to your customers of using the HP Data Protector Granular Recovery Extension?

- **A.** HP Data Protector can store information to tape.
- **B.** The customer's VMware administrator can recover single items from Data Protector disk or tape backups.
- **C.** The customer's backup administrator can now store all requests in a queue and run them together in a single batch.
- **D.** HP Data Protector has a new user-friendly GUI.

Answer: B



Question No: 13 - (Topic 1)

What is the preferred way to promote and position Storage Essentials Professional Edition (SEPE) to your customers?

- **A.** Your customer's storage team will no longer need to be involved in strategic storage issues.
- **B.** Your customer can manage their storage lifecycle by analyzing system-wide capacity in real time.
- **C.** Your customer's organization will finally be able to decrease their dependence on business process automation.
- **D.** The SEPE software maps virtual servers, storage network, and storage device connectivity quickly using virtual server agents.

Answer: B

Question No: 14 - (Topic 1)

What are the key selling points for scalable storage solutions?

- A. Simple, Sizeable, Smart and Self-Optimized
- B. Simple, Sizeable, Smart and Self-Automated
- C. Simple, Scalable, Smart and Self-Optimized
- D. Simple, Scalable, Sizeable and Self-Optimized

Answer: C

Question No: 15 - (Topic 1)

Which statement is true regarding unstructured data?

- **A.** Unstructured data is generated by corporate databases as a backup storage solution.
- **B.** Unstructured data is being surpassed by structured data as the most space-consuming for organizations
- **C.** The growth of unstructured data presents an opportunity for storage salespeople.
- **D.** The format for unstructured data is restricted to text and graphics for compression purposes.

Answer: C



Question No: 16 - (Topic 1)

What are characteristics of the Productivity and Knowledge workers target customer base for HP Client Virtualization solutions?

- **A.** small to medium companies with 250+ users who are willing to incur increased desktop support and maintenance costs to implement a remote environment
- **B.** small to medium companies with less than 250 users who must enable a virtual environment quickly and at the lowest possible cost
- **C.** medium to large enterprises with more than 1000 users that must transition from a traditional to remote user environment
- **D.** medium to large enterprises with 250+ users that need to increase data security and simplify their PC environments

Answer: D

Question No: 17 - (Topic 1)

Which tool will help you as a salesperson demonstrate to your customer the total net savings their organization will realize with an HP client virtualization solution?

- A. HP Reference Architectures
- B. HP P4000 LeftHand SAN Map
- C. ESG Virtual Client IT Report
- D. HP Client Virtualization ROI Calculator

Answer: D

Question No: 18 - (Topic 1)

Why does the HP approach to client virtualization solutions include reference architectures?

- **A.** Optimizing network bandwidth is typically the most complicated task when integrating client virtualization. The reference architectures explain these steps in greater detail.
- B. Client virtualization is difficult to plan. The reference architectures provide the customer



with detailed maps and schematics of the servers and networks.

- **C.** Client virtualization has traditionally been difficult to implement. Customers need some guidelines to help determine server and storage sizing.
- **D.** Customers typically cannot perform basic installation and maintenance on new virtualization solutions. The reference architectures provide a detailed guideline.

Answer: C

Question No: 19 - (Topic 1)

What are the broad types of client virtualization users? (Select three.)

- A. Power users
- **B.** Knowledge workers
- C. Remote workers
- D. Task workers
- E. Management workers
- F. Support users

Answer: A,B,D

Question No: 20 - (Topic 1)

According to IDC Research, what is a challenge facing many organizations with regards to desktop IT?

- **A.** They are not able to effectively control security and compliance breaches with a distributed desktop environment. Consequently, they are now moving remote workers back onsite.
- **B.** They are incurring a much greater hiring and training expense for their IT staff, because they must learn to manage a distributed desktop environment.
- **C.** They are moving toward client virtualization to support more remote workers, which results in a significant expense increase per user than with traditional desktop environments.
- **D.** They are considering large-scale corporate adoptions of Windows 7 and will refresh the desktops at the same time, incurring major capital expense.

Answer: D



Question No : 21 - (Topic 1)

Having more workplace flexibility and enabling an Always-On workforce are two key IT challenges that client virtualization addresses. What other IT challenges does client virtualization address? (Select three.)

- A. high turnover of IT staff
- B. maintaining a lower carbon footprint
- C. better security and compliance
- **D.** easy manageability
- E. remote employee training

Answer: B,C,D

Question No: 22 - (Topic 1)

According to an ESG report, which customer decision-maker is considered the biggest advocate for client virtualization?

- **A.** the IT Operations help desk
- B. the IT server group
- C. the Chief Financial Officer
- D. the Chief Information Officer

Answer: D

Question No : 23 - (Topic 1)

Which products does Citrix provide in the client virtualization space?

- A. PC over IP and View
- B. RDS and RemoteFX
- C. HDX 3DPro and VDI with RemoteFX
- D. XenApp and Xen Desktop

Answer: D

Explanation: Note: How can HDX 3D pro and VDI with RemoteFX can be the main Citrix



products for client virtualization? HDX 3D Pro is a graphics engine that shows high end graphics to end users. And VDI with RemoteFX is the remote virtualization technology that uses Microsoft Windows as its platform.

Question No: 24 - (Topic 1)

What is a key benefit of the HP E5000 Messaging System?

- A. It has dedicated software management tools.
- **B.** It allows integration with non HP storage devices.
- **C.** It offers integrated, high availability implementation.
- **D.** It requires no storage administrator intervention for backups.

Answer: D

Question No : 25 - (Topic 1)

What are the three biggest customer segments for the E5000 Messaging system?

- A. Large Enterprise, Remote and Branch Offices, Hosting Organizations
- B. Single Site, Remote and Branch Offices, Distributed Offices
- C. Hosting Organizations, Distributed Offices, Single Site
- **D.** Large Enterprise, Distributed Offices, Hosting Organizations.

Answer: B

Question No : 26 - (Topic 1)

Which tasks does the HP E5000 Messaging System configuration wizard perform? (Select three.)

- **A.** It sets the administration password for the E5000 Enclosure Manager.
- B. It configures Outlook 2007 clients.
- **C.** It provides power supply redundancy.