



Selling HP Enterprise Storage Solutions and Services

Version: 7.0

[Total Questions: 50]



Question No: 1

Before a discussion with an Enterprise customer about an HP StoreEver Library, what would you review prior to the meeting?

- A. HP Storage Competitive Analysis
- B. HP StoreOnce in HP Product Bulletin
- C. HP Sales Builder for Windows
- D. HP Backup Modernization Sales Play

Answer: A

Question No: 2

What should be your primary focus in a meeting with a CFO?

- A. the affordable cost of the products
- B. the resulting increase in IT productivity
- C. the TCO and ability to address business needs
- **D.** the speed and agility of an all-Flash solution

Answer: C

Explanation: (http://www8.hp.com/us/en/hp-financial-services/campaign/cfo.html)

Question No: 3

What is a result of implementing Software Defined Storage (SDS)?

- A. lower latency
- B. improved IT agility
- C. automated backups
- **D.** elimination of restore

Answer: B

Explanation: (http://resources.computerworld.com/ccd/assets/83176/detail)



Question No: 4

What is the most useful information to capture in your customer meeting in order to prepare an effective final presentation?

- A. difference in costs for full-time and contractor labor rates
- B. data center power and cooling costs
- C. the amount of racks and floor space required for the proposed HP Storage solution
- D. business impact of customer solving, or not solving, business issues or problems

Answer: D

Explanation: (http://h20195.www2.hp.com/v2/getpdf.aspx/c04159942.pdf?ver=1.0)

Question No:5

Which business drivers would you address with the IT Manager when discussing backup and modernization solutions?

- **A.** providing value to end users by expanding data services
- **B.** reducing risk when it comes to compliance and regulations
- **C.** meeting SLAs for business recovery
- D. getting predictable OPEX costs with failover and visibility

Answer: C

Explanation: (http://h18000.www1.hp.com/products/servers/management/IDC-ICE-ROIWhitePaperFinal.pdf)

Question No: 6

Which business value is provided by HP Storage Data Migration Service?

A. reduce management time, expand infrastructure, and increase OPEX

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- **B.** enable solutions that increase storage capacity requirements
- C. reduce business risk and speed time to application availability
- D. minimize storage and data center maintenance costs

Answer: C

Explanation: (http://h20195.www2.hp.com/v2/getpdf.aspx/5982-4107en.pdf)

Question No:7

A customer is experiencing wasted time, productivity delays, and failed SLAs, which is limiting their business transactions. What must a storage solution for this customer entail?

- **A.** It must enable high utilization and low operational overhead.
- **B.** It must allow data to stay online and available during any failures.
- **C.** It must be predictable and scalable, with no bottlenecks.
- **D.** It must be highly efficient, using thin technologies.

Answer: A

Explanation: (http://h18006.www1.hp.com/storage/pdfs/hpstoreonce.pdf)

Question No:8

In a sales upgrade to an HP 3PAR StoreServ 7400c,a customer expresses objections to moving data from an HP Enterprise Virtual Array to the new array. The customer believes that there is a high risk and high cost to perform the upgrade. What should you say?

- **A.** A straightforward, easy-to-use Online Import Tool is included.
- **B.** The competitors have more difficulties than HP when performing this migration.
- **C.** The MPX200 is a suitable product to purchase to perform this upgrade.
- **D.** It is possible to easily back up your EVA and quickly restore it to a 3PAR array.

Answer: A

Explanation: (http://www8.hp.com/h20195/V2/getpdf.aspx/4AA4-4120ENW.pdf?ver=3.0)

Question No:9