

# IBM

## Exam M2040-725

### IBM Kenexa Talent Acquisition Sales Mastery Test v1

Version: 6.0

[ Total Questions: 30 ]

**Question No : 1**

According to the audio recording, what key trend influences why organizations choose both an Applicant Tracking System and an Onboarding system?

- A. Retiring home-grown systems
- B. HR Transformation
- C. Sourcing -proactive pipelining of candidates for critical job families
- D. Moving away from HRIS onboarding solution

**Answer: C**

**Question No : 2**

Which of the following is an important market differentiator of Kenexa's Applicant Tracking System?

- A. Applicant Ranking
- B. OFCCP Compliance and EEO-1 reporting
- C. Integrated social sourcing
- D. Integrated job description database

**Answer: C**

**Question No : 3**

According to the audio recording, which of the following client business challenges might signal a recruiting opportunity?

- A. Integrating new employees from a recent acquisition
- B. Developing a compensation strategy to attract the right talent
- C. The need to rapidly onboard new employees
- D. Poor employee retention rates

**Answer: D**

**Question No : 4**