

IBM

Exam M2170-659

IBM Smarter Cities Sales Mastery Test v1

Version: 7.0

[Total Questions: 42]



Question No:1

What is IBM's vision for Smarter buildings?

- **A.** Smarter buildings are possible only with new buildings that can be fitted with sensors to send and collect digital information
- **B.** Smarter buildings are well managed, integrated physical and digital infrastructures that provide optimal occupancy services in a reliable, cost effective, and sustainable manner
- **C.** Smarter buildings only apply to commercial office towers and does not encompass university campuses, hospitals, or government buildings
- **D.** Smarter buildings is a North American centric opportunity due to climate conditions

Answer: B

Explanation: Employing a smarter buildings strategy can help your organization reduce energy use by up to 50%, and increase facilities utilization by up to 85%.

Question No: 2

Municipalities can lose as much as what % of their water supply through leaky infrastructure?

- **A.** 5%
- **B**. 1%
- C. 50%
- **D.** 75%

Answer: C

Explanation: *Water utilities lose 10 – 60 percent of the water they pump toconsumers.

* In South African municipalities, an average of 37% of the water pushed through public water systems is lost via leaks or pilferage.

The average leakage rate in Latin Americancities is 35 percent.

Question No: 3

What does "anomalous event notification, alerts and workflow" represent?



- A. An Intelligent Water Use cases that can be sold today
- B. Specialized sensors for use by water departments
- C. Emergency procedures to be taken by municipal workers at time of water ration
- **D.** None of the above

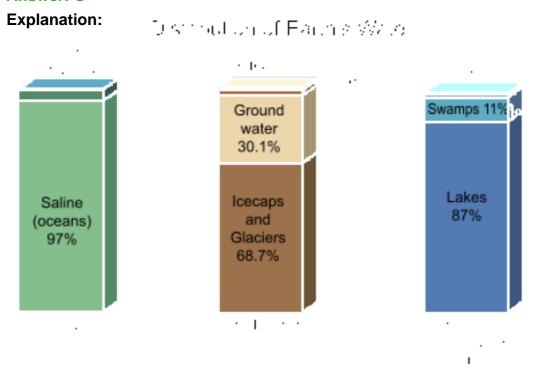
Answer: C

Question No: 4

Why is smarter water management an urgent global issue when so much of the earth is covered in water?

- **A.** This is not an urgent global issue, we have sufficient water to meet the needs of the world's growing population
- **B.** With Global Warming, more water is evaporating so it is urgent that we find a way to capture that evaporation
- **C.** In reality 97% of all the earth's water is saltwater, 2% is held in snow and icebergs leaving only 1 % available for human consumption
- **D.** Drinking water will soon be controlled by the water bottling companies as a way to inflate demand and increase prices





http://upload.wikimedia.org/wikipedia/commons/thumb/5/58/Earth%27s_water_distribution.svg/400px-Earth%27s_water_distribution.svg.png



Question No:5

"Pressure to better inform public transit commuters and improve commuter experience" is a typical pain point of which of the 3 Intelligent Transportation target segments:

- A. Citizen Traffic Agency
- **B.** State or Province Department of Transportation
- C. City Public Transit Agency
- **D.** National Transportation Strategy Council

Answer: A

Question No: 6

Which of the following is a key value proposition of Curam Social Program Management?

- **A.** Curam enables a rapid, lower-risk implementation by leveraging pre-built and configurable social services elements and business processes
- B. Curam focuses on individuals and outcomes
- C. Curam provides services for families in need by working with individual agencies
- **D.** Curam can meet the needs of all agencies through intense customization

Answer: B

Question No:7

How is CAP (Common Alerting Protocol) used by IBM's Intelligent Operations Center?

- **A.** As a device that can be used by home owners to monitor their homes for safety
- **B.** As a simple and general format for exchanging all hazard emergency alerts and public warnings over all kinds of networks
- **C.** As an audible siren that can be heard from 100 miles away
- D. None of the above

Answer: B