

IBM

Exam M9560-727

Cloud and Smarter Infrastructure Cloud & Service Management Sales Mastery v1

Version: 6.0

[Total Questions: 53]



Question No: 1

How does IBM APM extend monitoring to cloud and mobile based applications?

- A. IBM APM does not manage cloud or mobile applications
- **B.** IBM APM leverages the same agent-based technology that we use for systems of record
- **C.** IBM APM added new languages like Ruby. Python and Mong DB to support these new workloads

Answer: C

Question No: 2

What are the most common challenges that organizations are facing when it comes to mobile management?

- **A.** Increased severity and frequency of security attacks.
- **B.** Increasing infrastructure complexity and unique mobile requirements are time consuming and costly.
- **C.** Poor BYOD strategies and incentives are having a greater impact on productivity and can result in losing potential talent and new recruits.
- D. All of the Above
- E. B & C only.

Answer: B

Question No: 3

What are three key benefits of Log Analysis?

- **A.** Gain operational insights, simplify IT administration, and machine learning algorithms
- B. Improve user satisfaction, built-in expertise and machine learning algorithms
- **C.** Simplified behavioral learning, heterogeneous environment support and distributed and mainframe support
- **D.** Breadth of searchable data, built-in expertise, and System z support

Answer: D

Reference: http://www-



01.ibm.com/common/ssi/ShowDoc.wss?docURL=/common/ssi/rep_ca/3/897/ENUS214-033/index.html&request_locale=en

Question No: 4

IBM APM supports both agent-based and agent-less transactions. When a transaction spans domains, for example from MG to CICS, what do operators need to do to stitch the transaction together to see end-to-end?

- **A.** Similar to our competition, the customer must look at the transaction in each domain and map fields from one domain to another manually
- **B.** Nothing, IBM APM will automatically interrogate and stitch transactions that span domains, this is a competitive advantage
- **C.** Nothing. IBM and our competitors all automatically stitch transactions together for the user

Answer: C

Question No:5

IBM has identified a market shift in buyers from traditional IT toward what role?

- A. Marketing
- **B.** Operations
- C. Line of business

Answer: A

Question No: 6

What percentages of IT leaders are approaching cloud more strategically?

- **A.** 82
- **B.** 31
- **C.** 25



D. 70

Answer: B

Question No:7

Why IBM's SCI Analytics portfolio?

- A. Three key capability areas, predict, search, and optimize.
- B. Built on IBM's Big Data platform
- C. It is extensible through Insight packs
- **D.** All with a common interface with a cohesive set of capabilities
- E. All of the above

Answer: E

Question No:8

In virtualized x86 environments, costs have shifted from server acquisition to:

- **A.** Enhanced visibility, control and automation from operational big data with cloud-optimized analytics
- **B.** Optimized services and controlled risk in cloud environments with dynamic management, storage and security
- **C.** Hybrid workloads with flexible, open orchestration across resources, workloads and services
- **D.** VM software, service management and administration

Answer: B

Question No:9

Which is the best and most successful model to employ when selling Endpoint and Mobility Management?

- A. The "find and fix" model.
- **B.** The "land and expand" model.