IBM

Exam P8010-034

IBM Tealeaf Technical Mastery Test v1

Version: 6.0

[Total Questions: 38]

Question No : 1

When Events fire, what happens:

A. A counter is incremented that tracks the occurrence of the Event for Reports
B. An Event value can be set and saved in the session data
C. Dimension values can be set and saved in the session data
D. All of the above

Answer: D

Question No : 2

Looking at the image below,

what should be selected to create an Event that detects whether the visitor is using a mobile device?

A. First Hit of Session
B. Every Hit or After Every Hit
C. Last Hit
D. End of Session

Answer: A

Question No : 3

How long is data from a Hit Attribute available for evaluation?

A. For the duration of the hit
B. For the duration of the session
C. Until an Event records it
D. Indefinitely

Answer: A

Question No : 4

Where would you set Events to be monitored by their standard deviation from historical averages?

A. Events
B. Hit Attributes
C. Dimensions
D. Top Movers

Answer: D

Question No : 5

Tealeaf uses _____ to look for patterns and values that may then be recorded by an Event.

A. Dimensions
B. Report Groups
C. Hit Attributes
D. Whitelists

Answer: C